



Service Leadership in General Education at Hong Kong Baptist University

Objectives

General Education Programme at Hong Kong Baptist University incorporates the ideals of Service Leadership. **Service Leadership Education (SLE)** courses are purposely designed and delivered to develop in students the capacity to deliver services with **competence, character and care**. SLE courses aim to build leadership competencies in students. Ethical practices and the importance of positive social relationships are deeply emphasized to equip students to be good service leaders.

SLE Courses

Features of SLE Courses

1 Interdisciplinary Learning Opportunities

Students are exposed to knowledge and approaches from different academic disciplines in one course.

2

Interactive Teaching and Learning Activities

Stimulation exercises, training workshops, role plays, discussion forums are provided in class. Visits to external organizations are arranged.

3

Learning from and for the Community

Students learn the notion of service leadership from real life scenarios. They apply the skills and knowledge learnt to improve the community.

4

Outreach to the Community through Service Plans

To address the needs of the community, service plans are designed and delivered to community groups.

Leadership in Sustainability



Aims


- To develop responsible graduates who can decipher the importance of leadership practiced by the sustainability leaders in the corporate world;
- To facilitate self-transformation in students, develop right values for ethical and responsible management and prepare them to become change agents.

Features

- Outreach events to serve the members of the community through experiential group projects;
- Case study and report evaluation in the setting of the real business world;
- Self-growth plans to foster students' personal development.

Department of Management

Service Leadership in Action (Health Services)



Aims

- To introduce the concepts of service leadership and their actualization in health services, with particular emphasis on Chinese medicine;
- To help students understand the social dimension and ethical concepts related to health services so that they can provide professional quality service with care and integrity in the future.


Features

- Visits to Chinese and western clinics;
- Guest lectures by government officials, NGO representatives, medical practitioners, herbal granules manufacturer, etc.;
- Application of knowledge: Students were asked to develop a feasible health service business plan as course final project.

Visits to Chinese and western clinics

School of Chinese Medicine & Department of Social Work

Service Leadership and Emotional Intelligence



Aims

- To equip students with essential knowledge, attitudes and skills in the areas of leadership and Emotional Intelligence (EI);
- To develop students' emotional abilities relating to self and social awareness and management.

Features


- Interactive teaching & learning activities: Stimulation exercises, group discussions, role plays, EI tests to help students analyse and solve real-life scenarios in relation to service leadership;
- Training the servers: Students are asked to design service plans that embrace development of leadership skills and EI when serving different community groups.

Interactive teaching and learning activities

Students' works (Treasure Box)

Department of Social Work & Office of Student Affairs

Language and Service Leadership



Aims

- To introduce the concept of service leadership via the understanding and use of language - by linguists and prominent individuals throughout history;
- To help students understand the multi-faceted relationship between language and leadership, how service leadership is constructed and performed in different fields and contexts.

Features

- Studying the notion of leadership through films, books, and writing of short reviews;
- Applying and reflecting on the knowledge and values about service leadership through conducting research and writing term essays;
- In-class "political forum" for debate and discussions on controversial topics or current issues.

Department of English Language and Literature

Paths to Service Leadership in Health Services



Aims

- To develop students' organizational, communication and problem-solving skills through planning and implementing the service activities;
- To facilitate, through a reflection of the services, a change in students' service attitude and social concern for the needy groups in the community.

Features

- Opportunities to serve in 2 host organizations such as elderly home, Chinese medicine clinics, Mother's choice, etc.
- Talks, role play, training workshops co-organized with Office of Student Affairs, to get the students ready for delivering service.

Students doing Chinese acupoint massage for an elderly during a service

Department of Religion and Philosophy & School of Chinese Medicine

For more information, please visit:

<http://ge.hkbu.edu.hk/ge-programme/sle/>

